



seventh annual **NOCHE**^{DP}
gala

WE INVITE YOU TO ATTEND
NOCHE DE GALA AND
JOIN THIS CAUSE TO HONOR
**U.S. REPRESENTATIVE
RUBÉN HINOJOSA.**



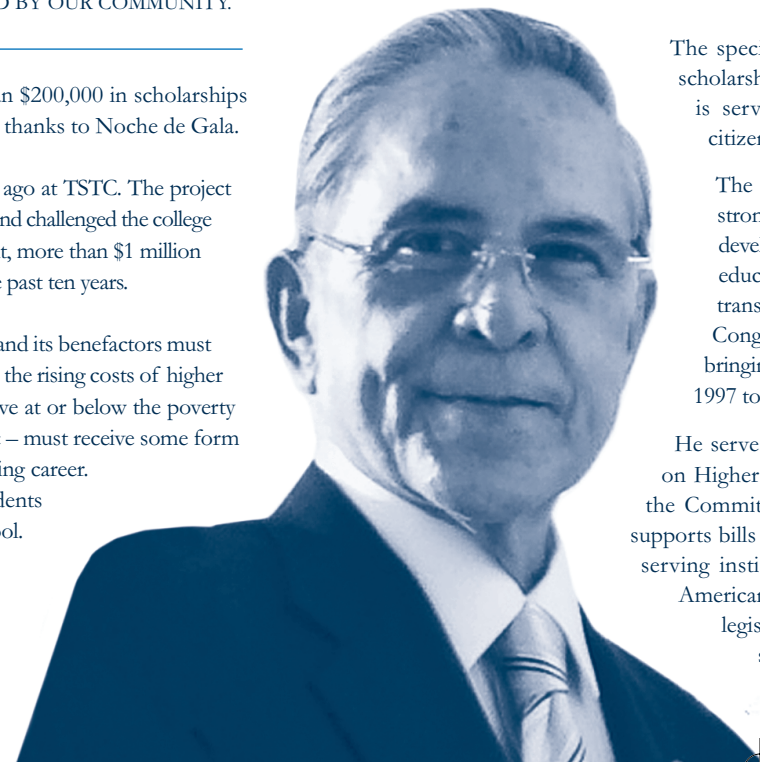
THE LONG FOUNDATION WILL ONCE AGAIN MATCH UP TO
\$100,000 OF THE CONTRIBUTIONS RAISED BY OUR COMMUNITY.

The generosity of private citizens and businesses provides more than \$200,000 in scholarships to many students at Texas State Technical College Harlingen each year thanks to Noche de Gala.

Joe and Teresa Long of Austin established a scholarship fund ten years ago at TSTC. The project rapidly grew when, two years later, the Longs increased their contribution and challenged the college and the communities it serves to match their annual donation. As a result, more than \$1 million in scholarships from this fund have supported TSTC students during the past ten years.

While these dollars represent a significant accomplishment, the college and its benefactors must continually strive to meet and exceed these milestones to keep pace with the rising costs of higher education. Surveys indicate that more than one-half of our students live at or below the poverty level. In fact, 88 percent of our students – most of whom are Hispanic – must receive some form of financial aid to work toward a diploma that will guarantee a rewarding career. TSTC Harlingen accepts all qualified students and many of our students represent the first generation in their family to advance beyond high school.

All funds will be awarded during the 2010-2011 academic year. All scholarship recipients must be U.S. citizens and experience verifiable financial need as determined by their aid application to the U.S. Department of Education.



Our Esteemed
HONOREE

U.S. REPRESENTATIVE

**RUBÉN
HINOJOSA**

The special guest at the 2011 Noche de Gala to raise scholarship funds is Congressman Rubén Hinojosa. He is serving his eighth term working on behalf of citizens in the 15th Congressional District of Texas.

The congressman has distinguished himself as a strong advocate for education, housing and economic development. By focusing on progress toward a highly educated, well trained workforce, a better transportation system, and creating new jobs, Congressman Hinojosa has been instrumental in bringing down unemployment rates from 22 percent in 1997 to record low of 6 percent in 2008.

He serves as a Ranking Member of the Subcommittee on Higher Education and Workforce Development and the Committee on Financial Services, and he repeatedly supports bills that invest in minority students and Hispanic-serving institutions. In 2007, he was presented with the American Society for Public Service award honoring his legislative efforts to help students pursue careers in science, technology, engineering, and math.

Opportunities for
SPONSORSHIP

Diamond

\$25,000 or more

Table for eight at the event
Recognition on TSTC website
Prominent listing in Gala program
Prominent listing in thank you ad
Acknowledgement at dinner
Wine and cheese art preview

Silver

\$2,500

Table for eight at the event
Listing in Noche de Gala program
Listing in thank you ad
Wine and cheese art preview

Bronze

\$1,000

Tickets for six to the event
Listing in Noche de Gala program
Listing in thank you ad
Wine and cheese art preview

Platinum

\$10,000-\$20,000

Table for eight at the event
Prominent listing in Gala program
Prominent listing in thank you ad
Acknowledgement at dinner
Wine and cheese art preview

Star

\$500

Tickets for four to the event
Listing in Noche de Gala program
Listing in thank you ad
Wine and cheese art preview

Gold

\$5,000

Table for eight at the event
Prominent listing in Gala program
Prominent listing in thank you ad
Wine and cheese art preview

See enclosure for sponsorship confirmation and credit card authorization form.

From Our STUDENTS

“Life is a little easier when one has individuals like you to believe in me. Thanks to faithful contributors, I realize I can make something of myself.”

JOSE
LARA



Funds raised will be matched by the Long Foundation toward the *Lozano Long Promise Opportunity Scholarship*.

For more information contact us at 956.364.4500 or e-mail angie.gonzalez@harlingen.tstc.edu.

“I am so thankful to the families and individuals who gave me a helping hand. Before the semester I had no money. But, I filled out a scholarship application and prayed and waited.”

MONICA
CANTU

Prior to his election, Congressman Hinojosa served 20 years as president and chief financial officer of a family-owned food processing company, H&H Foods. He earned a Bachelor in Business Administration and a Master in Business Administration from the University of Texas in Austin and in Edinburg, respectively. He is married to Martha Lopez Hinojosa and has one son, Ruben Jr., and four daughters Laura, Iliana, Kaitlin and Karén.

“I appreciate the support. The scholarship will allow me to earn a college degree. This year it paid for my tuition, books and tools.”

NIC
FLORES

seventh annual

NOCHE DE gala

Proudly Honors

U.S. REPRESENTATIVE

RUBÉN HINOJOSA

DECEMBER 3

ART EXHIBIT 6PM • DINNER 7PM
TSTC CULTURAL ARTS CENTER

